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**SPECTRA AND PHOTOMETRIC COLORS OF LATE-TYPE GIANTS: THEORETICAL PREDICTIONS VERSUS OBSERVATIONS**

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The main objective of this study is to assess the current status in the theoretical modeling of the spectral properties of late-type giants. With this aim, we present an extensive comparison of synthetic broad-band photometric colors of late-type giants (produced with PHOENIX, MARCS and ATLAS model atmospheres) with observations, both at solar and sub-solar metallicities. We show that there is a good agreement between the synthetic and observed photometric colors, and synthetic colors and published  $T_{\text{eff}}$ -color and color-color relations, especially in the  $T_{\text{eff}}-(V-K)$ ,  $T_{\text{eff}}-(J-K)$  and  $(J-K)-(V-K)$  planes. Deviations from the observed trends in  $T_{\text{eff}}$ -color planes are generally within  $\pm 100 - 150$  K in the effective temperature range of  $T_{\text{eff}} = 3500 - 4800$  K. The comparison of the observed and synthetic spectra of late-type giants shows that discrepancies result from the differences both in the strengths of various spectral lines/bands (e.g., molecular bands, TiO, H<sub>2</sub>O, CO) and the continuum level. Our exploratory 3D modeling of a prototypical late-type giant shows that convection has a noticeable effect on the photometric colors too (e.g.,  $\Delta(V-K) \sim 0.2$  mag, or  $\sim 70$  K), as it alters significantly both the vertical and horizontal thermal structures in the outer atmosphere.